CHOICE EGGS

WEBSITE POLICIES, TERMS & CONDITIONS

Effective Date: September 15th, 2026

Choice Eggs is a brand operated by Cedar Ridge Egg Farm LLC, a Texas-based egg producer ("Choice Eggs," "Cedar Ridge Egg Farm," "we," "us," or "our").

These policies govern your access to and use of www.choiceeggs.com, communications with Choice Eggs, and, where applicable, purchases, farm pickup, delivery, wholesale inquiries, and other interactions with our business.

PRIVACY POLICY

Our Commitment to Privacy

Choice Eggs respects the privacy of our customers, retailers, distributors, vendors, business partners, website visitors, and other individuals who interact with us.

This Privacy Policy explains how we may collect, use, disclose, retain, and protect personal information through our website and related business activities.

Information We May Collect

Depending on how you interact with Choice Eggs, we may collect the following categories of information.

Personal and Contact Information

This may include:

- Name;
- Email address;
- Telephone number;
- Mailing address;
- Billing address;
- Delivery address; and
- Other contact information you voluntarily provide.

Business and Wholesale Information

If you contact us regarding wholesale purchasing, retail distribution, restaurants, food service, schools, institutions, or other commercial relationships, we may collect:

- Company or organization name;
- Business address;
- Contact information;
- Tax or resale information;
- Delivery information;
- Purchase requirements;
- Account information; and
- Other information necessary to evaluate or service the business relationship.

Website and Device Information

When you visit ChoiceEggs.com, certain information may be collected automatically, including:

- Internet Protocol address;

- Browser type;
- Device type;
- Operating system;
- Approximate location derived from your IP address;
- Referring website;
- Pages viewed;
- Time and date of visits;
- Website interactions; and
- Cookie or similar identifiers.

Communications

We may retain information contained in communications you send to us, including inquiries, feedback, product questions, wholesale requests, complaints, and customer-service correspondence.

How We Use Information

Choice Eggs may use information to:

- Respond to customer inquiries;
- Process and fulfill orders;
- Coordinate pickup or delivery;
- Manage wholesale and retail accounts;
- Communicate regarding products or availability;
- Provide customer service;
- Respond to product-quality concerns;
- Manage food-safety inquiries;
- Improve our products, operations, and website;
- Conduct website analytics;
- Send marketing communications where permitted;
- Prevent fraud and unauthorized activity;
- Protect the security of our website;
- Maintain legal, accounting, tax, and regulatory records;
- Protect our business and legal rights; and
- Comply with applicable laws and regulations.

How We May Share Information

We may disclose information to third parties that assist us in operating our business, including:

- Website-hosting providers;
- E-commerce platforms;
- Delivery or logistics providers;
- Email-service providers;
- Marketing providers;

- Analytics providers;
- Accountants;
- Attorneys;
- Insurance providers;
- Information-technology providers; and
- Other contractors or service providers acting on our behalf.

We may also disclose information when required by law or when reasonably necessary to:

- Respond to legal process;
- Cooperate with regulatory authorities;
- Investigate fraud;
- Protect public health or safety;
- Protect our property or legal rights; or
- Enforce our agreements.

Food-Safety and Regulatory Matters

In limited circumstances, information relating to a product order or transaction may need to be retained, reviewed, or disclosed in connection with:

- Product-traceability procedures;
- Food-safety investigations;
- Product withdrawals;
- Product recalls;
- Regulatory inspections; or
- Requests from applicable government authorities.

Sale of Personal Information

Choice Eggs does not sell personal information for monetary compensation.

If our use of analytics or advertising technologies is considered a “sale,” “sharing,” or targeted advertising under applicable privacy law, we will provide legally required notices and opt-out mechanisms where applicable.

Texas Privacy Rights

Certain Texas residents may have rights under applicable Texas privacy law, including rights relating to access, correction, deletion, portability, and certain processing activities.

Where those laws apply to Choice Eggs, requests may be submitted to: choiceeggs1@gmail.com

We may request information reasonably necessary to verify the identity of the person making the request.

Data Retention

We retain personal information for only as long as reasonably necessary for the purposes for which it was collected, including:

- Fulfilling orders;
- Maintaining customer relationships;
- Maintaining food-safety and traceability records;
- Satisfying tax and accounting requirements;
- Resolving disputes;

- Maintaining contractual records; and
- Complying with legal and regulatory requirements.

Data Security

Choice Eggs uses reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, misuse, alteration, loss, or disclosure.

No method of transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

Children's Privacy

ChoiceEggs.com is intended for a general audience and is not designed to collect personal information from children under 13.

We do not knowingly collect personal information online from children under 13.

Third-Party Websites

Our website may contain links to social-media platforms, retailers, payment providers, or other third-party websites.

Choice Eggs does not control and is not responsible for the privacy or security practices of those third parties.

Changes to This Privacy Policy

We may update this Privacy Policy periodically.

Changes will be posted on this page with an updated "Last Updated" date.

Contact Us

Questions regarding this Privacy Policy may be directed to:

Choice Eggs / Cedar Ridge Egg Farm LLC

Pickton, Texas

United States

Email: choiceeggs1@gmail.com

Website: www.choiceeggs.com

COOKIE POLICY

What Are Cookies?

Cookies are small files that websites may store on a computer, tablet, or mobile device.

Cookies and similar technologies may help websites function properly, remember preferences, analyze traffic, and support marketing activities.

Types of Cookies We May Use

Essential Cookies

These cookies are necessary for basic website functionality, security, shopping-cart functionality, forms, or other services requested by the user.

Functional Cookies

These cookies may remember preferences and improve the functionality of our website.

Analytics Cookies

We may use analytics technologies to understand:

- How visitors reach our website;
- Which pages are viewed;
- How visitors navigate our website;

- How long visitors remain on particular pages; and
- How our website performs.

Marketing Cookies

If used, marketing technologies may help us evaluate advertising campaigns, understand referrals, or present relevant advertising.

Third-Party Content

Our website may include content or functionality from third-party services such as:

- Social-media platforms;
- Maps;
- Video platforms;
- Retail platforms;
- Payment processors; or
- Other online services.

These providers may use their own cookies in accordance with their respective privacy policies.

Managing Cookies

You may manage cookies through your browser settings and, where available, through the cookie-management options on ChoiceEggs.com.

Disabling certain cookies may affect website functionality.

Changes

We may update this Cookie Policy periodically to reflect changes in technology, law, or our website practices.

Contact

Questions regarding cookies may be directed to: choiceeggs1@gmail.com

TERMS AND CONDITIONS

Acceptance of Terms

These Terms and Conditions govern your use of ChoiceEggs.com.

By accessing or using this website, you agree to these Terms.

If you do not agree with these Terms, please discontinue use of the website.

About Choice Eggs

Choice Eggs is a brand of Cedar Ridge Egg Farm LLC, located in Texas.

The website provides information regarding our farm, products, farming practices, retail availability, wholesale opportunities, and related services.

Product Information

We make reasonable efforts to ensure that product descriptions, photographs, packaging information, and other website content are accurate.

Because eggs and agricultural products are naturally produced, variations may occur in:

- Egg color;
- Shell appearance;
- Egg size;

- Yolk color;
- Seasonal availability; and
- Other naturally occurring characteristics.

Such natural variations do not necessarily indicate a defect or difference in product quality.

Product Availability

All products are subject to availability.

Agricultural production may vary due to seasonality, flock production, weather, supply conditions, transportation, and other factors.

We reserve the right to:

- Limit quantities;
- Discontinue products;
- Change product offerings;
- Substitute packaging where appropriate; or
- Decline or cancel orders where products are unavailable.

Pricing

Prices displayed on ChoiceEggs.com are subject to change without notice.

Retail, wholesale, distributor, restaurant, institutional, and farm-direct pricing may differ.

Prices shown by independent retailers are established by those retailers and may differ from prices displayed by Choice Eggs.

Orders

If online ordering is available, submission of an order does not necessarily constitute acceptance of that order.

We may decline or cancel an order due to:

- Product unavailability;
- Pricing errors;
- Payment issues;
- Suspected fraud;
- Delivery limitations;
- Regulatory restrictions; or
- Other reasonable business circumstances.

If payment has already been collected for an order that we cancel, the applicable amount will be refunded.

Refrigerated Products

Eggs are perishable food products and require proper refrigeration, storage, handling, and preparation.

Customers are responsible for promptly refrigerating eggs after purchase, pickup, or delivery.

Once products have been delivered or transferred to the customer, the customer is responsible for maintaining appropriate storage conditions.

Safe Handling

Raw shell eggs may contain harmful bacteria even when the shell appears clean and intact.

Consumers should:

- Keep eggs refrigerated;
- Avoid using cracked eggs;
- Wash hands and food-contact surfaces after handling raw eggs;
- Cook eggs thoroughly; and
- Use appropriate food-safety practices when preparing foods containing eggs.

Customers should follow all safe-handling instructions appearing on product packaging.

No Raw-Egg Recommendation

Unless specifically labeled otherwise, Choice Eggs should not be assumed to be pasteurized.

Choice Eggs does not recommend consuming raw or inadequately cooked shell eggs.

Individuals at increased risk of foodborne illness should consult applicable food-safety guidance and healthcare professionals regarding appropriate preparation.

Allergens

Eggs are a major food allergen.

Individuals with an egg allergy should not consume egg products unless advised otherwise by an appropriate healthcare professional.

Product Claims

Statements regarding our farming practices, feed, flock care, product characteristics, or production methods describe Choice Eggs' applicable practices and products.

They should not be interpreted as medical advice or as a representation that consumption of our products will prevent, diagnose, treat, or cure any health condition.

Retailers and Third-Party Sellers

Choice Eggs products may be sold by independent:

- Grocery stores;
- Specialty markets;
- Farmers markets;
- Restaurants;
- Food-service businesses; and
- Other retailers.

Third-party retailers are independent businesses.

Choice Eggs is not responsible for a third-party retailer's:

- Prices;
- Promotions;
- Hours;
- Inventory;
- Customer-service policies;
- Website;
- Delivery service; or
- Other independent business practices.

Wholesale Accounts

Wholesale, distributor, food-service, institutional, and commercial purchases may be governed by separate:

- Purchase orders;
- Credit terms;
- Distribution agreements;
- Supply agreements;
- Invoices; or
- Other commercial arrangements.

Those terms control where they conflict with these Website Terms.

Intellectual Property

Unless otherwise indicated, ChoiceEggs.com and its original content are owned by or licensed to Cedar Ridge Egg Farm LLC.

This includes:

- The Choice Eggs name;
- Logos;
- Product photography;
- Farm photography;
- Videos;
- Graphics;
- Website design;
- Written content;
- Advertising materials;
- Packaging designs; and
- Other proprietary materials.

These materials may not be copied, reproduced, republished, modified, distributed, or commercially used without appropriate authorization.

Prohibited Website Use

Users may not:

- Attempt unauthorized access to the website;
- Introduce malicious software;
- Interfere with website operation;
- Use the website for fraudulent purposes;
- Misrepresent affiliation with Choice Eggs;
- Copy website content for unauthorized commercial purposes;
- Infringe intellectual-property rights; or
- Use automated systems to interfere with or improperly extract information from the website.

Third-Party Links

ChoiceEggs.com may contain links to third-party websites.

We do not control or assume responsibility for third-party websites, products, content, security, or privacy practices.

Website Disclaimer

The website and its content are provided on an "as is" and "as available" basis.

To the fullest extent permitted by applicable law, Choice Eggs disclaims warranties concerning website availability, accuracy, uninterrupted operation, and freedom from technical errors.

Limitation of Liability

To the fullest extent permitted by law, Cedar Ridge Egg Farm LLC, Choice Eggs, and their owners, employees, officers, representatives, and affiliates shall not be liable for indirect, incidental, consequential, exemplary, special, or punitive damages arising from use of the website.

Nothing in these Terms limits liability that may not lawfully be excluded.

Governing Law

These Terms are governed by the laws of the State of Texas, without regard to conflict-of-law principles.

Subject to applicable law, disputes relating to these Terms will be brought in the appropriate state or federal court having jurisdiction over Cedar Ridge Egg Farm LLC's principal place of business.

Changes to These Terms

We may revise these Terms periodically.

Continued use of the website after revised Terms are posted constitutes acceptance of those Terms to the extent permitted by applicable law.

SHIPPING, PICKUP, DELIVERY & RETURN POLICY

Perishable Products

Eggs are perishable food products.

Because food safety and product integrity cannot be verified after products leave our custody, returns of eggs generally cannot be accepted.

Damaged or Incorrect Products

If you receive:

- Incorrect products;
- Significantly damaged packaging;
- Broken eggs beyond a reasonable amount resulting from transportation; or
- Another material issue with your order,

please contact Choice Eggs promptly at: choiceeggs1@gmail.com

Please include:

- Your name;
- Order or invoice number;
- Date of purchase;
- Description of the problem; and
- Photographs where applicable.

We may offer, at our discretion and as appropriate:

- Replacement;
- Account credit; or

- Refund.

Farm Pickup

Orders designated for farm pickup must be collected during confirmed pickup hours.

Products should be transported directly to appropriate refrigerated storage following pickup.

Choice Eggs is not responsible for improper temperature control after custody of the products has transferred to the customer.

Delivery

Where Choice Eggs provides or arranges delivery, delivery availability may vary by:

- Location;
- Order size;
- Route;
- Customer type; and
- Product availability.

Customers are responsible for ensuring that an appropriate individual or receiving facility is available to accept refrigerated products where required.

Wholesale Deliveries

Wholesale deliveries are subject to applicable account terms, invoices, purchase orders, and supply agreements.

FOOD SAFETY POLICY

Our Commitment

Choice Eggs is committed to producing and handling shell eggs in accordance with applicable food-safety requirements and responsible agricultural practices.

Food safety is a shared responsibility extending from farm production through transportation, retail storage, preparation, and consumption.

Safe Handling Instructions

Consumers should always follow safe food-handling practices.

Keep shell eggs refrigerated and cook eggs and foods containing eggs thoroughly.

Never consume eggs with severely damaged or leaking shells.

Refrigeration

Eggs should remain refrigerated as required after processing and throughout distribution, retail storage, and consumer storage.

Customers should return purchased eggs to refrigeration as soon as reasonably possible after transportation.

Raw or Undercooked Eggs

Consumption of raw or undercooked eggs can increase the risk of foodborne illness.

Unless a Choice Eggs product is specifically identified as pasteurized, consumers should not assume that it has been treated to eliminate Salmonella.

High-Risk Individuals

Young children, older adults, pregnant individuals, and people with weakened immune systems may face increased risk from foodborne illness and should exercise additional care regarding raw or undercooked eggs.

Food-Safety Concerns

If you have a concern about the safety or quality of a Choice Eggs product, please contact us promptly and retain:

- The carton;
- Lot or date information;
- Purchase receipt, if available; and
- The affected product, where safe and appropriate.

Contact: choiceeggs1@gmail.com

TRADEMARK & INTELLECTUAL PROPERTY POLICY

Ownership

The following may constitute intellectual property owned by Cedar Ridge Egg Farm LLC:

- Choice Eggs;
- Choice Eggs logos;
- Brand slogans;
- Packaging designs;
- Product photography;
- Website content;
- Advertising materials;
- Videos;
- Farm imagery; and
- Other distinctive brand elements.

No use of the Choice Eggs name or branding grants any ownership or license except where expressly authorized in writing.

Prohibited Uses

Without prior written authorization, third parties may not:

- Modify the Choice Eggs logo;
- Use Choice Eggs branding to imply an unauthorized affiliation;
- Create misleading social-media accounts;
- Register confusingly similar domains;
- Sell merchandise bearing Choice Eggs trademarks;
- Use our photography or video commercially;
- Misrepresent themselves as Choice Eggs or Cedar Ridge Egg Farm; or
- Use our marks in deceptive advertising.

Retailer Use

Authorized retailers and distributors may use approved Choice Eggs brand materials solely for the purpose of promoting and selling genuine Choice Eggs products, subject to any applicable brand guidelines.

Reporting Misuse

Suspected trademark, copyright, or brand misuse may be reported to: choiceeggs1@gmail.com

ANTI-PHISHING & FRAUD POLICY

Choice Eggs takes impersonation, payment fraud, phishing, and fraudulent communications seriously.

Verify Communications

Official Choice Eggs communications should originate through approved Choice Eggs or Cedar Ridge Egg Farm channels.

Be cautious of communications that:

- Request passwords;
- Request verification codes;
- Demand payment through gift cards;
- Request cryptocurrency;
- Direct payment to an unfamiliar personal account;
- Change banking instructions unexpectedly;
- Contain suspicious attachments;
- Use misspelled email domains; or
- Create unusual urgency regarding payment.

Wholesale and Vendor Payment Changes

Retailers, vendors, and wholesale customers should independently verify any unexpected change involving:

- ACH instructions;
- Wire information;
- Bank accounts;
- Payment addresses; or
- Vendor details.

Verification should occur using a previously established telephone number or other trusted contact method.

Reporting Fraud

Suspicious messages claiming to represent Choice Eggs may be reported to: choiceeggs1@gmail.com

Please include screenshots, sender information, URLs, payment instructions, or other relevant details.

EMAIL & DIGITAL COMMUNICATIONS POLICY

Choice Eggs may use email or other digital channels to communicate regarding:

- Orders;
- Deliveries;
- Product availability;
- Farm updates;
- Retail locations;
- Promotions;
- Events;
- Wholesale opportunities; and
- Other business information.

Commercial marketing messages will include legally required identification and opt-out mechanisms where applicable.

Recipients may unsubscribe from promotional emails at any time using the unsubscribe mechanism provided in the message.

Unsubscribing from promotional communications does not prevent us from sending necessary transactional communications relating to:

- Orders;
- Deliveries;
- Account activity;
- Product safety;
- Recalls;
- Legal notices; or
- Other existing business relationships.

WEBSITE ACCESSIBILITY STATEMENT

Choice Eggs is committed to providing a website experience that is accessible to a broad range of users.

We seek to make ChoiceEggs.com reasonably usable by individuals with disabilities and will continue to consider accessibility as our website evolves.

If you experience difficulty accessing information on our website, please contact: choiceeggs1@gmail.com

Please identify:

- The page you were attempting to access;
- The nature of the difficulty; and
- The information or service you were seeking.

We will make reasonable efforts to provide the information through an alternative method where appropriate.

CONTACT INFORMATION

Choice Eggs

A Brand of Cedar Ridge Egg Farm LLC

Pickton, Texas

United States

Website: www.choiceeggs.com

All Questions and Inquiries please email us at choiceeggs1@gmail.com